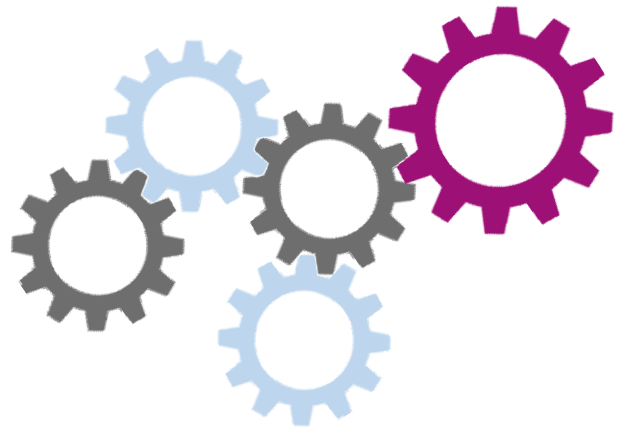


business & association solutions



Professional support services for Kangaroo Island businesses, agencies, associations and sports clubs

We are local. We understand what it means to operate a business or association on Kangaroo Island. We are here to support you to achieve great outcomes.

Practical Consulting Group delivers tailored solutions to support your business or association, working in close partnership with you. In understanding the local context, we are able to quickly understand your needs and develop very **practical** solutions, to bring about positive outcomes.

We understand that you may be time-poor, or working with volunteers, understanding that your time is valuable, together, we can quickly identify opportunities, key-outcomes and deliverables, then we will get on with the job of delivering those for you; efficiently.

We will never conflict ourselves by working with your direct competitor/s, whilst working with you. Even after

working with you, we will never share your information and promise to always **maintain your confidentiality**.

We promise not to use “cookie-cutter” solutions, we will develop unique solutions and outcomes for you, honouring your individuality and uniqueness.

To discuss how we might work together, to bring positive outcomes for your business or association, please contact us for a **confidential no-obligation chat**.

We support and service....

- ✓ Businesses in all sectors
- ✓ New and existing business owners
- ✓ Retail, trades & services businesses
- ✓ Sports clubs and associations
- ✓ Community based associations/groups

- ✓ Strategic Planning and Facilitation
- ✓ Business Plans (and reviews)
- ✓ Constitutions (new and reviews)
- ✓ Community and Stakeholder Engagement
- ✓ Grants and Grant Writing
- ✓ Training and Development
- ✓ Business Owner Mentor and Coaching
- ✓ Business Development & Profit Generation
- ✓ Member Attraction and Retention Programs
- ✓ Marketing and Communication
- ✓ Product Development and Positioning
- ✓ People, Policies and Procedures

"Presenting my business issues to Practical Consulting, I wanted to strike a balance between risks, wants and needs for my future. I came away able to move forward with clarity and confidence." **Darry Fraser**, KI Paperworks

"Darren's facilitation is second to none, delivering tangible plans that organisations can execute." **Sean Cole**, CEO-CCW Co-operative Limited



Darren Keenan is a business management consultant, trainer and facilitator. He lives with his family on Kangaroo Island.

With over 20 years experience in owning and managing multiple business, he has already walked the path of many business owners. These experiences, backed with practical experience in local government, health, education and member organisations, he brings strategic vision, makes it very practical, and provides advice and solutions; which you can immediately use in your business.

practical
consulting group

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